



PRIVACY POLICY

(effective as of February 1, 2009)

This Privacy Policy (“Privacy Policy”) explains how Shenandoah Independent Practice Association (“SIPA”) collects and uses information about users of its website (the “Site”). Each time you use the Site, the current version of this Privacy Policy will apply. Accordingly, each time you use the Site you should check the date of this Privacy Policy (which appears as an “effective date” above) and review the Policy for any changes.

Children. The Site is not intended for unsupervised use by children under eighteen (18) years of age. Parents are responsible for monitoring their children’s access to the Site and children should not submit any personally identifying information to SIPA through the Site’s “Contact Us” section.

Types of Information

Personally Identifying Information is information such as a name or email address that, without more, can be directly associated with a specific person or entity (e.g., a name or telephone number).

Non-Personally-Identifying Information is information that, without the aid of additional information, cannot be directly associated with a specific person or entity (e.g., your computer’s, or other mobile device’s configuration, the version of the web browser you use or your IP address).

Gathering, Use and Disclosure of Non-Personally-Identifying Information

General. Like other website operators, SIPA may gather from users of its Site Non-Personally-Identifying Information of the sort that Web browsers, depending on their settings, may make available. That information includes the user’s Internet Protocol (“IP”) address, operating system and browser type, language preference, the referring site, the date and time of your visit and other related information related to your use of the Site. SIPA may analyze Non-Personally-Identifying Information gathered from users of the Site. From time to time, SIPA may also release the Non-Personally-Identifying Information gathered from users in the aggregate, such as by publishing a report on trends in the usage of its Site.

Cookies. A “Cookie” is a string of information that a website stores on a user’s computer and that the user’s web browsers make available to that website each time the user submits a query to the website. SIPA may use Cookies to help identify and track visitors to the Site. It is possible to include Personally-Identifying Information, or references to such information, in cookies, thereby enabling websites to track the online movements of particular individuals. SITE USERS WHO DO NOT WISH TO HAVE WEB COOKIES PLACED ON THEIR COMPUTERS SHOULD SET THEIR BROWSERS TO REFUSE WEB COOKIES BEFORE ACCESSING THE SITE, WITH THE UNDERSTANDING THAT CERTAIN FEATURES OF THE SITE MAY NOT FUNCTION PROPERLY WITHOUT THE AID OF WEB COOKIES. SITE USERS WHO REFUSE WEB COOKIES ASSUME ALL RESPONSIBILITY FOR ANY RESULTING LOSS OF FUNCTIONALITY.

Gathering, Use and Disclosure of Personally-Identifying Information

SIPA collects a range of Personally-Identifying Information from and about users of its Site. Much of the Personally-Identifying Information collected by SIPA about users is information provided by users themselves at the time they either register for Physician access to certain parts of the Site or utilize the “Contact Us” functionality to correspond with SIPA. That information generally includes a user’s name and email address and may include a user’s address, telephone number, or other information about the user. SIPA will only use your Personally-Identifying Information to: (1) allow registered users to access restricted parts of the Site, thereby ensuring that restricted information is not provided to unauthorized users; (2) notify you when there is a change to or information regarding your account (*e.g.*, you need a new password); (3) respond to your request or comment, or to provide you with information about SIPA’s services generally; and (4) complete the transactions you have requested, including, for Physicians, any applicable billing and collections of amounts due to SIPA.

Where SIPA has collected Personally-Identifying Information, it discloses that information only to those of its employees that need to know that information in order to process it on SIPA’s behalf or those third parties whose use of the information relates to provision of SIPA’s services. SIPA does not rent or sell such information to anyone and requests that its employees and third parties agree not to disclose such information to others. Other than as described above, SIPA discloses such information only when required to do so by law, or when SIPA believes in good faith that disclosure is reasonably necessary to protect the property or rights of SIPA, members of the SIPA community, or the public at large. SIPA takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of such information.

Privacy Policy Changes

SIPA may change the Privacy Policy from time to time, without advance notice. Any and all changes will be reflected on this page. It is your responsibility to ensure that you understand the terms of this Privacy Policy. You should periodically check this page for any changes to the current policy.

For More Information

If you have questions about this privacy policy, please contact:

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